Take control of your Properties

Simplify your asset management with an all-in-one real estate platform designed for teams to make quick decisions with confidence from anywhere.

RealDash streamlines decision making for commercial real estate professionals with an all-in-one software platform that goes beyond asset management. Our easy-to-use platform increases productivity for individuals and teams by combining powerful features all in one place. Our platform, developed by both technology and real estate experts, is fully customizable on your desktop or mobile device and connects your team to with a growing verified network of over 50,000 active owners, buyers, tenants and lenders. This cutting-edge, cloud-based solution integrates beyond asset management with leasing, sales and financing to maximize productivity for your team.

Dashboard
Visualize your portfolio, team activity, and key metrics in a simplified view.

Asset Management
Power leasing and owner decisions with rent roll management, lease abstracts and site plan management.

Leasing & Sales
Manage your property availabilities, intelligently in real time with powerful leasing and sales tools.

Capital Stack
Manage your capital stack with investor management, loan abstracts and in-depth reporting.

Team Management
Collaborate with your team on asset management, leasing, sales, contact management, reporting, and much more.

CRM & Contacts
RealDash provides an intelligent approach to managing contacts and automated machine learning as interactions occur.

Reach
Connect with targeted buyers, tenants, lenders and owners through our email campaign tool.

Mobile
Get all the features of RealDash on the road. View and track all your properties and contacts with our mobile app available on iOS.

Marketing
Automated creation of all your marketing materials including your website, brochures, and email campaigns.

Reporting
Customize and integrate analytics into reporting for full transparency to your clients, partners, and investors.

Research
Access information on thousands of companies in the market with detailed information ranging from employee contact information to deal preferences.

Analytics
Get metrics for a property and track key performance indicators you'll use to improve your marketing when leasing or selling.

Siteplans
Create an interactive siteplan for your property by uploading a layout and drawing polygons to define each space.

Deal Website
Simply create a dedicated website for your property and market it for sale or lease.

Brochures
Use our builder to create an executive summary, offering memorandum, and lease package for your property.

Call Tracking
Our call tracking features enables you to log any call made from your compute or mobile app.

Electronic Submissions
Allow for confidentiality agreements to be signed electronically and offers submitted through the deal websites.

Safe & Secure
RealDash uses 2048-bit encryption and real-time backups to ensure all your data is safe and secure.

Basic

- Manage a single property.
- Build your website, brochures, and emails.
- Launch email marketing campaigns.
- Manage your rent roll, documents, key stakeholders,
- lease abstracts and loan abstracts.
- Built-in CRM.
- Mobile access.
- Includes one (1) user account.
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Save 15% with annual payment.

$49 /month

Team

- Access all Basic features.
- Manage up to 25 properties.
- Create tasks for your team.
- View analytics on your properties performance.
- Build a site plan for your properties.
- Access to additional features including embed, DropBox integrations, and other enterprise features.
- Includes three (3) user accounts.

Save 15% with annual payment.

$149 /month

+Add On Leasing Tools

- Utilize leasing features in RealDash to market spaces for lease.
- Tracks calls and create calls sheets.
- Build a deal website to market each space for lease.
- Create leasing summary and flyer brochures.
- View analytics and generate reports for leasing activity.
- Examine your leasing pipeline analytics by status.
- Research over 1,500 companies including potential tenants you can email.

+$79 /month

+Add On Sales Tools

- Leverage RealDash to market properties for sale.
- Create executive summary and offering memorandum brochures.
- Track calls and create calls sheets.
- Build a deal site to reach potential buyers.
- Execute electronic offers and confidentiality agreements.
- Examine your sales pipeline analytics by status.
- Email up to 5,000 of our verified contacts.

+$79 /month

Save 38% by bundling leasing and sales tools with a team plan.

Team + Leasing + Sales = $249/month

Additional add-on features available:
Additional users, additional properties, custom design templates,
DropBox integration, domain mapping, and white labeling.

RealDash